

RAINBOWYOUTH SPONSORSHIP PACK



OUR SERVICES INCLUDE:

Advocacy & social change



We promote and advocate for the interests of the LGBTIQ community at various levels of our society - community, corporate and government.

We work to influence the government to create and lead systematic change and reduce the discrimination faced by our community

We advocate for the strengths and voices of our LGBTIQ youth to be listened to and considered wherever they face discrimination

Support & referral



We develop health promotion resources for LGBTIQ youth and deliver them all around the country - especially to isolated areas. We've delivered approx 80,000 resources in the past 3 years

We create safe spaces in communities through our drop-in centres and 11 peer support/social groups all around Auckland, Whangarei and Tauranga

We have staff who work 1:1 with young people to support and refer them to health or support services they may need

Youth development



We organise and run or host training for youth in facilitation, leadership, self-care, CV writing, self-defence, driving and various other skills

RainbowYOUTH is run by youth, for youth - this means that our Executive Board is made up of young people between the ages of 16 - 27

We look for opportunities to help young people develop skills and resilience to equip them for adulthood



GOLD TIER

Organisations that donate \$40,000 + per year*

GOLD TIER SPONSORS SHOW GENUINE COMMITMENT TO THE RAINBOW COMMUNITY BY ENABLING OUR CRITICAL SERVICES TO KEEP RUNNING AND BE RECOGNISED AS ONE OF OUR FEW KEY PARTNERS. THEY HELP US TO...



Lead the conversations around LGBTIQ rights and issues in New Zealand

Provide resources and support around the country



Forge safe spaces in our communities for youth to thrive

RECOGNITION

Promotional Materials:

- Placement of funder's logo on any advertising and promotional material released by RY (e.g. print advertising, posters, newsletters, signage, health promotion resources)

Website / Online:

- Acknowledgement of funders support via a logo & link included in the static footer of RY's website
- Short profile of funder on the supporters page of the RY website

Communications:

- Acknowledgement of funder as a gold tier supporter of RY wherever possible (e.g. in press conferences, news releases, speeches, articles, magazines, editorial and annual reports)
- A quarter page profile in our Annual Report outlining the ways that the funder has supported RY

Opportunities:

- Access to 16 hours annually to presentations and consultations by RainbowYOUTH staff and members
- Funder featured in presentation during RY's Annual Sponsorship Breakfast

**or the resource equivalent*

SILVER TIER

These are organisations that donate between \$15,000 - \$40,000 per year*

SILVER TIER SPONSORS PROVIDE SUBSTANTIAL SUPPORT TO OUR PROJECTS AND INITIATIVES, AND HAVE STRONG ASSOCIATION WITH OUR BRAND. THEY HELP US TO...



Launch and run peer support groups around NZ

Develop and deliver new health promotion projects



Run trainings and youth development for our volunteers

RECOGNITION

Promotional Materials:

- Funder logos included on any advertising or promotional material related to their contribution

Website / Online:

- Logo included on our sponsorship page on the website / anything they specifically fund (e.g. resources)
- Acknowledgement on any online advertising (e.g. a social media post) about anything they specifically fund

Communications:

- Acknowledgement of funder as a silver tier supporter of RY in the Annual Report and any comms related to the funders specific contribution

Opportunities:

- Access to 8 hours annually to presentations and consultations by RainbowYOUTH staff and members
- An invitation to RY's Annual Sponsorship Breakfast

**or the resource equivalent*

BRONZE TIER

These are organisations who give us between \$2,500 - \$14,000 per year* OR organisations who have given us small grants over \$1,000 over 3 consecutive years

BRONZE TIER SPONSORS SUPPORT US TO DELIVER KEY PROJECTS AND BE RECOGNISED. THEY HELP US TO...



Run events for our community

Help us keep our facilities updated



Launch and pilot new initiatives

RECOGNITION

Promotional Materials:

- Funder logos included on any advertising or promotional material related to their contribution

Website / Online:

- Logo included on our sponsorship page on the website / anything they specifically fund (e.g. resources)

Communications:

- Funder name included in list of supporters in Annual Report

Opportunities:

- Access to 4 hours annually to presentations and consultation by RainbowYOUTH staff and members

**or the resource equivalent*



 /rainbowyouth

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 www.ry.org.nz

 info@ry.org.nz

 11 Edinburgh Street, Auckland CBD, 1010